

# NCC Cable System Order

11768347

Order #	62317337
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI
AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May16

Flight Dates	08/15/16 - 08/28/16
Agency	Del Cielo Media
Advertiser	Freedom Partners Action Fund
Client Code	FPAF6
Product Code	ORDR
Est Code	WI8178
Product Name	
Credit Status	
Primary Demo	Women 25-54
Makegood Policy	Approval Required

Update Date	08/16/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$432.00
Commission	\$64.80
Net Total	\$367.20
Total Spots	115
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments :	8/16 MG from 62317334
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	NEG Rates
2	AEN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	2	\$4.00	\$8.00	30	NEG Rates
3	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	20	\$4.00	\$80.00	30	NEG Rates
4	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	8	\$4.00	\$32.00	30	NEG Rates
5	FRFM	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	20	\$3.00	\$60.00	30	NEG Rates
6	FRFM	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	8	\$3.00	\$24.00	30	NEG Rates
7	HIST	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	15	\$4.00	\$60.00	30	NEG Rates
8	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$4.00	\$24.00	30	NEG Rates
9	TNT	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	20	\$4.00	\$80.00	30	NEG Rates
10	TNT	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	8	\$4.00	\$32.00	30	NEG Rates
11	HIST	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	+3x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	115	0	0	0	0	0	0	0	0	0	0	0	115
AMT	\$432.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$432.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_  
 Date Printed 08/16/16  
 62317337 | Wausau, WI | Spectrum/Packerland, WI | 1458 |